



PRESS RELEASE FOR IMMEDIATE RELEASE



CONTACT: Marcia V. Moreno, President

COMPANY: AmMore Consulting LLC

PHONE: 216.600.7837

EMAIL: marcia@ammore.us

WEBSITE: www.ammore.us

September 20, 2021

103 more Latinos said YES! to being proud and ready! AMMORE LAUNCHES SECOND COHORT OF THE 100+ LATINOS CLEVELAND MUST KNOW!

We did it again! after hearing for years that nobody can't find any Latino professionals, AmMore went on a mission: To find another 100 Latinos living, working, playing or studying in Greater Cleveland. We found 103 and we are excited to present them to all of you today!

Today, AmMore Consulting launches the **SECOND COHORT OF THE 100+ LATINOS CLEVELAND MUST KNOW LIST**. This initiative was created last year to elevate the profile of the [Hispanic/Latino/Latinx](#) professional community of Greater Cleveland by creating a platform for greater visibility, professional and leadership development, and civic engagement opportunities for professionals that self-identify as Hispanic, Latino or Latinx.

This platform is intended to shine a positive light around Latino professionals and the Latino community in Greater Cleveland. AmMore efforts are focused on changing the narrative and expanding the awareness around who Latinos are and what are their contributions to the United States.

This year, AmMore Consulting is partnering with The Hispanic Star, as both organizations fully align to the mission of elevating and empowering Latinos at all levels.

Hispanics, Latinos, Latinx, are the country's catalyst for growth and the source of talent for the future. According to the 2020 [Census data released on August 12](#), Hispanics contributed 51% of the overall population growth and represent 19% of the population, a growing force in the United States, and although still small in Greater Cleveland ([4.4% in Ohio and 6.6% in Cuyahoga County](#)), they are mighty and they are ready to take the next step to become leaders and contributors to the economic and cultural development of this region.

The list includes 103 Latinos that are working, studying, living and playing in Greater Cleveland. They are doctors, educators, college students, entrepreneurs, artists, scientists,



PRESS RELEASE FOR IMMEDIATE RELEASE



business professionals, lawyers, accountants. They work in big and small corporations, non-profits, government, higher education.

FACTS ABOUT THIS COHORT:

- **100% identify as Hispanic, Latino/a or Latinx**
- **83.5% are bilingual**
- **72% live in Cuyahoga country, 12% in Lorain County**
- **They trace back their cultural heritage to: Puerto Rico, Mexico, Colombia, Peru, Dominican Republic, El Salvador, Venezuela, Argentina, Brazil, Ecuador, Guatemala, Bolivia, Chile, Jamaica, Cuba, Costa Rica, Spain and Paraguay.**
- **95% have Undergraduate Degrees**
- **61% have Graduate Degrees**
- **35% work in Corporate**
- **14% are Entrepreneurs**
- **9% work in Government**
- **9% work in Higher Education**
- **28% work in Non-Profit**
- **61% are NOT part of a board; 40% of those want to join a board**
- **100% agree that professional and leadership development is important**
- **They represent 81 organizations**
- **47% have received formal recognition and awards either at work or from external organizations.**

With this second cohort, AmMore is proud to have 205 Latinos Cleveland Must Know. The 100+ Latinos for 2020 can be found [HERE](#).

The list will be permanently hosted in AmMore's website www.AmMore.us for public use. All participants have agreed to receive requests and communications from any organization looking for Latino professionals in various levels and different capacities via their LinkedIn profiles. AmMore is not responsible for the content or updates to the participants' LinkedIn profiles. **FIND THE LIST HERE:** www.ammore.us/100

ABOUT AMMORE CONSULTING LLC

AmMore, helping organizations become Latino-Ready.

AmMore Consulting is the first Cleveland company committed to creating more diverse, inclusive and equitable workplaces by supporting organizations develop long-lasting strategies and systems to effectively attract, recruit and retain Latino talent to succeed and thrive in Greater Cleveland.



PRESS RELEASE FOR IMMEDIATE RELEASE



**CONNECT WITH PRESIDENT AND FOUNDER MARCIA MORENO VIA [LINKEDIN](#)
LIKE AMMORE CONSULTING IN [LINKEDIN](#) OR [FACEBOOK](#)**

ABOUT THE HISPANIC STAR

[The Hispanic Star](#) is a collective effort to unify Hispanics, bring solutions to help them overcome barriers they face, and positively change the perception of the community. It is both a unifying symbol - inclusive, inspirational - and a tool to demonstrate pride and Hispanic empowerment. Additionally, the network of Hispanic Star Hubs aims to support the community in each city where they are present, partnering with local initiatives and organizations to understand the needs and priorities of the community and taking action where possible to address them. AmMore founder, [Marcia Moreno](#), is one of [The Hispanic Star Cleveland Hub](#) Leaders, along with [Roberta Duarte](#) and [Lenis Guzman](#), both Latinas from the first cohort of the 100+ Latinos.

DO YOU WANT TO LEARN MORE ABOUT U.S. HISPANICS? CLICK [HERE](#)

**DO YOU WANT TO DOWNLOAD THE HISPANIC HERITAGE MONTH TOOLKIT
PROVIDED BY THE HISPANIC STAR? CLICK [HERE](#).**



100+
Latinos CLE Must Know!

2021 EDITION