

# 100+ LATINOS PROGRAMMING

OPPORTUNITIES FOR EXCLUSIVE ACCESS TO THE 100+ LATINOS CLEVELAND MUST KNOW COHORTS 2020 + 2021



## SEPTEMBER 2021\*

Official Launch event to formally announce the second cohort of the 100+ Latinos Cleveland Must Know 2021. Event to be held at Skylight Financial Services Penthouse on Tuesday, September 21, from 5 to 7pm. One exclusive sponsorship opportunity available.

## NOVEMBER 2021

First program delivery to cohorts 2020 + 2021. Program must fit one of three categories: professional development, leadership development or civic engagement. Can be offered virtually or in-person.

## DECEMBER 2021

Holiday event at a date and venue TBD by sponsor. Event must be offered in person.

## JANUARY 2022

Program delivery to cohorts 2020 + 2021. Program must fit one of three categories: professional development, leadership development or civic engagement. Virtual either at breakfast or lunch preferred.

## FEBRUARY 2022

Program delivery to cohorts 2020 + 2021. Program must fit one of three categories: professional development, leadership development or civic engagement. Virtual either at breakfast or lunch preferred.

## MARCH 2022

Program delivery to cohorts 2020 + 2021. Program must fit one of three categories: professional development, leadership development or civic engagement. In person preferred.

## APRIL 2022

Program delivery to cohorts 2020 + 2021. Program must fit one of three categories: professional development, leadership development or civic engagement. In person preferred.

## MAY 2022

Program delivery to cohorts 2020 + 2021. Program must fit one of three categories: professional development, leadership development or civic engagement. In person or virtual.

## JUNE 2022

Program delivery to cohorts 2020 + 2021. Program must fit one of three categories: professional development, leadership development or civic engagement. In person or virtual.

## AUGUST 2022

Program delivery to cohorts 2020 + 2021. Program must fit one of three categories: professional development, leadership development or civic engagement. In person or virtual.

\* SPONSORSHIP OF LAUNCH EVENT IS NOT INCLUDED IN THE PARTNERSHIP OPTIONS LISTED ON THIS DOCUMENT.

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## PARTNERSHIP OPTIONS

WHAT IS INCLUDED	LEVEL	3K** IN PERSON	2K*** VIRTUAL
Logo + Name + Link in <b>ALL</b> program invite & communications pre + post		✓	✓
Full <b>searchable Database</b> of 100+ Latinos CLE Must Know <b>2020</b>		✓	✓
Full <b>searchable Database</b> of 100+ Latinos CLE Must Know <b>2021</b>		✓	✓
Representatives at event		UNLIMITED	3
Programming		✓	✓
Corporate Table		✓	
Branded Items in swag Bags		✓	
Branded job posting in monthly newsletters to 100+ Latinos CLE Must Know 2020-2021 (Sept. to August)		✓	

\*\* SPONSOR OF IN-PERSON EVENT MUST PROVIDE VENUE, FOOD AND BEVERAGE

\*\*\* VIRTUAL OPTION MAY INCLUDE PARTNERING WITH ANOTHER ORGANIZATION AND OFFER JOINT EVENT. E.G. NON PROFIT LOOKING FOR VOLUNTEERS OR BOARD MEMBERS. \$1K EACH.

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THE 100+ LATINOS CLEVELAND MUST KNOW  
COHORTS 2020 + 2021



## MORE ON PROGRAMMING

Programming for both cohorts of the 100+ Latinos Cleveland Must Know is intended to offer individuals opportunities for professional, leadership development and civic engagement. Programming offered by partners must contribute to elevate the profile and stories of the Latinos included in the program.

A few examples of programming include:

Workshops on public speaking, communication skills in the workplace, leadership profile (DISC, MBTI, Strengths Finder), salary negotiation, first time manager, maximizing LinkedIn profile, executive presence through the lens of your culture and values, imposter syndrome, etc.

Organizations can also offer open houses, recruiting events, speed networking, non-profit board member training, board matching programs non-profit board member recruitment.

## WHY AMMORE?

AmMore Consulting helps organizations become **Latino-Ready**. Ready to be more diverse, inclusive & equitable for Latino talent.

**Marcia Moreno** has 15+ experience advancing Latinos by developing culturally competent programs, strategies and systems to diversify workplaces and empower Latino individuals to become a **TRUE ECONOMIC & CULTURAL FORCE**.

She is an **engaging trainer and speaker**, who has delivered hundreds of programs to organizations looking for quality, evidence-based programming.



# CLIENTS



**READY TO BECOME LATINO-READY?**  
**AMMORE.US**

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